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Infinite Campus Offers K12 Technology Leadership Forum at Annual User Interchange

HAUPPAUGE, NY (April 14, 2011) Infinite Campus, creators of the Infinite Campus student information system, and their Northeast Channel Partner, Custom Computer Specialists ("Custom"), hosted 150 K-12 education leaders at their annual user group meeting, INTERCHANGE@New York.

Interchange provides K-12 educators from across the Northeast an opportunity to connect with peers, discuss technology trends and participate in two days of workshops designed to help get the most from their Infinite Campus investment. This year's event was held at Fordham University's Lincoln Center campus in New York City. "Over the years I have met contacts I call regularly to exchange ideas on how to get great value from our student information system," said Fred Kaden, Director of Technology at Seaford School District. "I already look forward to the next Interchange to meet with peers and see what new ideas are being unleashed."

"INTERCHANGE@New York provides a great forum for our customers to connect, share real-world experiences and embrace some of the exciting new technologies that are available to them," said Melanie Henderson, Director at Custom. Infinite Campus continually adds new features and functionality to their already robust student information system. Interchange@NewYork provides workshops to keep up to date with product innovations such as communication tools and data reporting. Experienced districts turned to Custom's product experts to learn how Infinite Campus can be used to improve data utilization and transform district efficiency.

Charlie Kratsch, CEO and Founder of Infinite Campus explained his vision to Interchange attendees. "The Infinite Campus mission is 'Transforming K12 Education®'. What's required is pretty straight forward when you think about it. Begin with a plan for each learner. Amp up the instructional cycle so there is a real time connection between learning and assessment. Continually provide each learner with a choice of precisely targeted learning activities. Allow each student to progress as quickly as possible or as slowly as necessary. These aren't new ideas. What's new is the information technology we're building and preparing to pilot that will finally allow you to teach the student, not the subject. Allow you to be a guide on the side, not a sage on the stage. Allow you to do more of what works, less of what doesn't."

Custom partners and event co-sponsors, HP, Dell and Intel, contributed to an exciting *Technology in K12 Marketplace* showcase and provided Technology in Education breakout sessions covering the Intel Teach Program, Dell Connected Classroom and an HP Education Technology and Services Update.

About Custom Computer Specialists, Inc. www.customonline.com

For three decades, Custom Computer Specialists has been partnering with school districts throughout the Northeast, offering premiere services and technologies to maximize student achievement. Custom is committed to providing the technology that will make the 21st century classroom a reality. Today Custom proudly serves and supports over 300 districts and 2.5 million students.

About Infinite Campus www.infinitecampus.com

For more than 14 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. Today, Infinite Campus applications manage almost 5 million students in 43 states. Infinite Campus customers range from districts with fewer than 100 students to those with more than 100,000, as well as regional consortia, state departments of education and the federal government.