

FOR IMMEDIATE RELEASE

Contact: Jean Derespina, Marketing and Communications Manager
Custom Computer Specialists, Inc.
(631) 630-1243 jderespina@customonline.com

Tupper Lake Central School District Adopts Infinite Campus Student Information System

Hauppauge, NY (November 28, 2011) Custom Computer Specialists, Inc. (“Custom”), the Northeast Channel Partner for Infinite Campus, announces that Tupper Lake Central School District is the most recent New York school district to implement Infinite Campus as its student information system (SIS).

Seth McGowen, Superintendent of Tupper Lake, explains “We explored about twelve SIS products. No other program came close to the ease-of-use, reporting capabilities and power of Infinite Campus. Also, the data conversion and implementation processes used by Custom provided a smooth transition from our legacy system.”

Tupper Lake decided that data quality and accessibility was a clear advantage offered by Infinite Campus. Mr. McGowen explained “Data visualization was key in our decision to choose Infinite Campus. Data has only become more and more important to districts as they launch RTI programs and participate in the Race to the Top initiatives. Without a good way to look at ‘data in motion,’ we are only able to see snapshots. The evaluation of student performance, program success and teacher effectiveness can only be measured over time. Infinite Campus gives us the clear ability to look at data in this way.”

Custom welcomes Tupper Lake to the seventy-plus Infinite Campus districts in New York. “We’re thrilled to add Tupper Lake to our Campus community,” said JP Nel, Application Services Director. “With a keen focus on data optimization and analysis, I’m certain Tupper Lake will find the best practices shared by Campus user groups and the expertise of the Custom K12 staff an additional benefit of choosing Infinite Campus.”

Tupper Lake went live with Infinite Campus in August, 2011.

About Tupper Lake Central School District

Tupper Lake Central School District works with its communities to set high expectations for their youth and provide a well-rounded educational program, enabling graduates to be productive and successful in their personal and professional lives. Tupper Lake Central School District is located in Franklin County in upper New York State.

About Infinite Campus www.infinitecampus.com

For over a decade, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system, Infinite Campus applications manage 5 million students in 43 states. Infinite Campus customers range from those with fewer than 100 students to more than 600,000 including school districts, regional consortia, state departments of education and the federal government.

About Custom Computer Specialists, Inc. www.customonline.com

Custom Computer Specialists has been partnering with school districts throughout the Northeast for over 30 years, offering premiere services and technologies to maximize student achievement. Custom is committed to providing the technology that will make the 21st century classroom a reality. Today Custom proudly serves and supports over 300 districts and 2.5 million students.