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Custom Computer Specialists, Inc. Named to Everything Channel's VAR500 List 17th Annual List Ranks North America's Top 500 Technology Integrators

Hauppauge, NY, June 14, 2011 – Custom Computer Specialists, Inc., today announced it has been recognized by [Everything Channel](#) as a part of [CRN's](#) 2011 VAR500 list, which ranks the top technology integrators in North America. Featuring the highest producing technology integrators and solution provider organizations in the IT channel, the VAR500 rankings consider earnings from hardware sales, software sales and managed IT services. Custom Computer Specialists placed 336 in the 17th annual ranking; a jump of 22 places over last year's ranking of 358. This is the 11th year that Custom Computer Specialists has been named to the VAR500.

The VAR500 is a list of the largest value-added resellers, solution providers and integrators in North America by revenue size. Revenue size is determined by the amount of annual products and services sold over the course of 2010.

"It is always an honor to rank among the elite companies on the VAR500 list. To rank over 20 places higher than we did in 2010 is an accomplishment that makes us very proud," said Gregory Galdi, President, Custom Computer Specialists. "This improvement is due in no small part to our dedicated, hard working employees and the continued trust of our clients."

"The VAR500 represents the top performing solution providers in the IT community," said Kelley Damore, VP, Editorial Director, Everything Channel. "Vendors of all sizes rely heavily on the VAR500 list to find those solution providers best suited to sell their products. VAR500 honorees are considered trusted business advisors, integration experts, and invaluable partners. Even more importantly, they solve customers' biggest IT business problems through product integration, training, consulting and services."

VAR500 Executive Conference and Awards

The 2011 VAR500 list was announced at the [VAR500 Executive Conference and Awards](#), an elite two-day conference designed for high level executives to meet with VAR500 companies to discuss business models, technology offerings, and partnerships. Held June 13-14 at the Sawgrass Marriot in Jacksonville, Florida, the conference focused on channel marketing strategies and direction, offering actionable content to the top Solution Provider organizations in North America. Attendees learned the secrets for uncovering new market opportunities from industry experts, peers and fellow VAR500 companies.

A sample of the VAR500 list will be published in print and online at [CRN.com](#) on June 20, 2011.



About Custom Computer Specialists, Inc.

Founded in 1979, Custom Computer Specialists helps Northeast public and private sector clients get maximum value from their IT investments. Custom's unique combination of privately owned flexibility and extensive IT capability empowers it to create client-centric solutions that deliver expected results.

In addition to its VAR500 ranking, Custom's recent industry awards include a listing among the Top 200 Private New York Metro Companies (Crain's New York Business), being named Long Island's #1 Technical Consultant (Long Island Business News) and a listing among the Top 100 North American Government VARs.

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